

NEWS/INSIGHTS

ISC WEST 2015: HOME AUTOMATION INFILTRATES HOME SECURITY

INSIGHTS

Icontrol is back from [ISC West](#) (the largest security industry trade show in the U.S.) and as we had predicted in [last week's post](#), home automation did end up being a hot topic at this year's show. That's no surprise after discovering that family and personal security is one of the most important reasons for using a smart home system according to the [2014 State of the Smart Home Report](#).

A highlight for us was catching up with dealers and installers in the industry, and hearing first-hand how we can make home automation as turn-key as possible for them. It's clear the consumer demand for the service is there, and through our demos and discussions, we learned a lot about how we can tailor [Icontrol One](#) to meet the needs of the dealer community. We're excited for the future of our new Icontrol One offering, and look forward to sharing how some of the ideas born at ISC West shake out.

Last week, we also made a couple of exciting partnership announcements that will help make it even easier for independent security dealers to use and implement the new Icontrol One solution, including:

- **A partnership with Novatel Wireless** (a leading provider of wireless solutions for the Internet of Things), which offers independent security dealers a simple solution to migrate existing 2G cellular network dependent alarm panels to 3G, in addition to offering Wi-Fi and Z-Wave capabilities for home automation services.
- **A partnership with Jasper** (a global Internet of Things platform leader), which enables Icontrol One dealers to automate services like system monitoring and maintenance using real-time diagnostics, reducing repair time and allowing the ability to anticipate and rapidly respond to malfunctions, threats and service issues.

Want to find out more? Take a look at some highlights from the conference on Twitter on Icontrol One's [Twitter Page](#), and follow the hashtag #ISCW15.

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